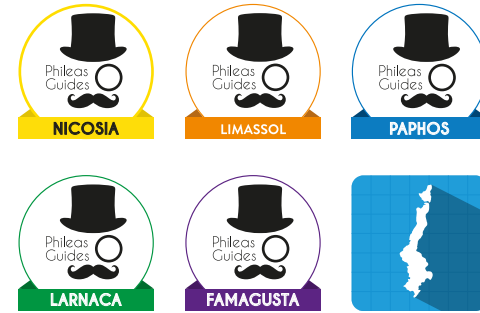




TALKTOTHEHAND.GR



and more to come...

JOIN THE
**PHILEAS
GUIDES**
FAMILY



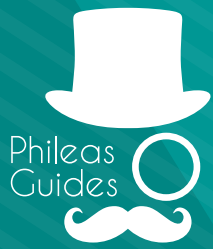
11 Lapithou Street
2410 Egkomi, Nicosia, Cyprus
tel: (+357) 22 31 92 30
e-mail: info@phileasguides.com
website: www.phileasguides.com
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Phileas
Guides

WHAT IS PHILEAS GUIDE?

Phileas Guide is a mobile application available for both **Android** and **iOS** run mobile phones as well as for tablets of these operating systems. It is a complete guide that includes **ALL** known sights, places of interest and businesses in the covered area, making them available for **FREE** in a simple, easy to use fashion.

The application works **offline** and does not need data access (3G or wi-fi) making it available at all times and places.

WHAT MAKES IT SPECIAL COMPARED TO THE OTHER GUIDES?

Phileas Guide is not a book or a map, it is a free mobile application that everyone can download easily and most of all it contains **EVERYTHING** a tourist or citizen of the area might need, from the telephone of the fire department, to the last Kiosk in a remote area of the city, all arranged in **9** main categories. It is practical in a way that the user will consult it daily to organize his day.

It is also special because all the information are stored inside the application making them available everywhere without needing internet access to work.

CAN MY BUSINESS BE INCLUDED IN MORE THAN ONE CATEGORIES?

If your business is not just a bar, or just a restaurant you can put it on both categories by paying a small additional fee.



INFO



CONTACT



BOOKS



GPS

HOW WILL MY BUSINESS BE PRESENTED?

Every business in the covered area will be included in the application for **FREE** as a **Simple Entry**, it will placed in the corresponding subcategory in alphabetical order, with the following elements:

- One picture of the store (if we can not find any we will put a general one of this category)
- Telephone number
- Address
- GPS point

ARE THERE MORE WAYS TO PROMOTE MY BUSINESS?

For all premium entries we provide the ability to send push notifications to **ALL** the users of the application. A Push notification is a 160 letters text (like an SMS) that all the users of the app receive. This text can contain a special offer you have, a grand opening, an event or just a reminder that “we are here”. The users receive this message as a pop-up (like a facebook notification) and when the press on it they are redirected to your entry in the app.

SO I AM ALREADY IN THE APP. WHY PAY TO BE A PREMIUM ENTRY?

By selecting to be a **Premium Entry** on Phileas Guide application, your business will be placed on top of the corresponding category (also alphabetically among other Premium entries) with a different background colour to enhance the difference and will contain the following elements:

- A full description of your business with any information you might want to share like timetables, menu specials, offers etc.)
- Up to 5 images of your business
- Complete contact information (telephone number, email, website, facebook page)
- Address with GPS point
- Ability to upload your menu or flyer for the user to download and see

Your business will also appear on the top of the search bar when someone searches for a similar company. (e.g. if someone searches for “Zorbas” and there are more than one businesses with this name, the Premium one appears on top)



9 MAIN CATEGORIES

NEAR ME ■ SEE WHAT IS NEAR YOU AND USE THE FILTER TO NARROW THE RESULTS

USEFUL INFO ■ REACH AND CALL ALL IMPORTANT SERVICES (POLICE, HOSPITAL ETC) WITH EASE

FAVORITES ■ SAVE YOUR FAVORITE SPOTS, SHOPS AND SERVICES AND ACCESS THEM EASILY

SEARCH ■ SEARCH AND FIND WHAT YOU ARE LOOKING FOR